

Nora Coombes

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PROFESSIONAL SUMMARY

I'm looking to continue my career after recently moving to Dublin. Experienced professional in Digital Marketing. Including SEO, SEM, Google Adwords, Google Analytics, Google Search Console, Email Marketing, Visual Content and Social Media. Highly motivated individual with the ability to prioritize objectives in a limited amount of time. Adapt easily to new rules, regulations, responsibilities, and cultures. Experienced working in and managing teams internationally. Ability to work with people of diverse backgrounds.

SKILLS

Data Analytics	Content Marketing	Social Media Marketing
Search Engine Optimization (SEO)	Email Marketing	Wordpress
Search Engine Marketing (SEM)	Video Editing	Photography & Editing

EXPERIENCE

July 2016 – December 2017 Digital Marketing Specialist, TOPICA Edtech Group
Hanoi, Vietnam

- Marketing Operations (SEO,SEM) on multiple platforms such as Google Adwords, Facebook Ads, Instagram, Line Ads and Ad network(Taboola, Ad yim)
- Leading digital marketing strategy in the education industry
- Plan and develop promotional communications strategies via internet and media
- Coordinate with sales team to ensure the implementation of sales strategies in accordance with objectives and efficiency

February 2018 – March 2018 Assistant Managing Director, Hybridbold (Marketing),
Bangkok, Thailand

- Working across a range of social media platforms such as Facebook, Google and IG
- ROI Analysis and Market Research
- Contract negotiation
- Marketing Team management

April 2018 – December 2018

Admin Support, Deva Nail Care & Thai Spa, Newstead
QLD, 4006, Australia

- Managing Google Business for the shop
- Assisted with ongoing SEM for business
- Receiving incoming calls from clients
- Managing bookings and payments
- Greeting of customers upon arrival

March 2019 - July 2019

Volunteer, Queens World Film Festival, Queens,
New York, United States

- Promotion of Queens World Film Festival on multiple platforms such as Facebook, Event Meow App, Youtube and email
- Editing of event videos and photos for festival social media pages
- Managing and updating demographic data and contact information

August 2019 - September 2020

Server, Oceanic Boil, Jackson Heights,
New York, United States

- Taking restaurant reservations, setting tables, welcoming and seating
- Addressing any customer questions or queries
- Maintaining a high level of customer experience and satisfaction

July 2021 – January 2022

Barista, Cafe 63, Beenleigh Market Place, QLD 4207
Australia

- Preparation of cold and hot beverages
- Promotion of new Cafe 63 products and branches
- Management of inventory and stock levels
- Resolving queries and concerns of customers

EDUCATION & QUALIFICATIONS

UNIVERSITY OF THE THAI CHAMBER OF COMMERCE
BANGKOK, THAILAND 2015

Bachelor of Business Major: Marketing

First Class Honors (GPA 3.88/4.00)

LANGUAGES English (Fluent) ; Thai (Native)